

A SIMPLE GUIDE FOR HOW TO GET MORE INVOLVED WITH NATIONAL FORKLIFT SAFETY DAY – 9TH JUNE 2020

Owing to the coronavirus pandemic we have had to re-invent this year's National Forklift Safety Day somewhat. Due to lockdown there will be no Thought Leadership event to coincide with the day of the campaign. But don't worry, there are still plenty of ways you can get involved with the campaign and help to spread that all important message - **Management is Responsible for Segregating Pedestrians from Materials Handling Equipment**.

So, here are a few simple steps about how you can interact with this year's campaign.

VISIT OUR NEW NATIONAL FORKLIFT SAFETY DAY WEBSITE

To act as the focal point of this year's National Forklift Safety Day campaign, BITA has commissioned a new dedicated website (www.nationalforkliftsafetyday.co.uk) and on it you will find a wealth of information related to the campaign, together with some free, downloadable material including, videos, eBook and poster.

REMEMBER TO USE SOCIAL MEDIA

Using social media to get more involved with National Forklift Safety Day couldn't be easier, so here are a few steps to follow:

- Use our special NFSD hashtags on all your social media posts
 - #NationalForkliftSafetyDay
 - #NFSD
- Use BITA social media imagery to make your postings more dynamic, the share them across all social media channels
- Remember to retweet BITA's social media posts – help us spread the message
- Tell the world how you're marking National Forklift Safety Day by creating articles and blogs for your own website
- For a full account of this year's campaign, don't forget to download and share our National Forklift Safety eBook

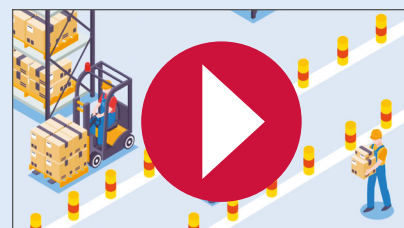


WATCH AND DOWNLOAD OUR GREAT NEW VIDEOS

To highlight this year's campaign, we have created a series of videos, each encapsulating a key theme of this year's campaign.

- Visit the new National Forklift Safety Day website – www.nationalforkliftsafetyday.co.uk – to watch all six of our special videos
 - Management is Responsible for Segregating Pedestrians from Materials Handling Equipment
 - Accident Statistics
 - Physical Barriers, Risk Assessment & PAS 13
 - Assistance Systems
 - Training
- You can download the videos as many times as you like to share with your contacts and customers. In doing so you'll be helping to spread an important safety message about National Forklift Safety Day.

WATCH
NOW



DOWNLOAD AND DISPLAY OUR GREAT EPOSTER

Proudly display the message of this year's campaign in your warehouse, factory or office. Simply visit our new website – www.nationalforkliftsafetyday.co.uk – and follow the instructions for download.



[DOWNLOAD](#)

REMEMBER TO MAKE EVERY DAY NATIONAL FORKLIFT SAFETY DAY

THE NEED TO APPLY GOOD SAFETY PROTOCOLS IN THE WORKPLACE DOESN'T JUST APPLY TO 9TH JUNE. FOLLOW THE SIMPLE ETHOS OF BITA TO RAISE INDUSTRY STANDARDS BY MAKING EVERY DAY, NATIONAL FORKLIFT SAFETY DAY.

NEED MORE BITA IN YOUR LIFE?

BITA is the leading trade association for the UK materials handling industry, representing a membership of 80 forklift truck manufacturers, suppliers, service providers and media. BITA is the voice of the industry in matters technical and legislative at the highest levels in Europe and internationally. It also produces a wide range of specialist publications, encompassing best practice and health and safety assurance, as well as technical guidance notes and unique market insight.

BITA members, including many international brands, manufacture and distribute over 90% of all new forklifts procured each year in the UK. They employ 7,000 people directly and enjoy a combined annual turnover of £1.3bn. BITA members play an increasingly important role in the UK's overall economic health, supply chain effectiveness and environmental performance.

Throughout the pandemic it has been keeping the industry updated with a series of fact sheets outlining safe working practices during lockdown.

For more information on BITA, visit www.bita.org.uk

